

To: Opalski, Dan[Opalski.Dan@epa.gov]
From: Murchie, Peter
Sent: Mon 12/14/2015 9:15:02 PM
Subject: FW: Summary of follow-up on Whatsupstream.com
Final draft talking points, What's Upstream

FYI

Peter

From: Chang, Lisa
Sent: Monday, December 14, 2015 12:31 PM
To: Murchie, Peter <Murchie.Peter@epa.gov>
Cc: Bonifaci, Angela <Bonifaci.Angela@epa.gov>; Bonifacino, Gina <Bonifacino.Gina@epa.gov>; Zachmann, Bill <Zachmann.Bill@epa.gov>; Rylko, Michael <Rylko.Michael@epa.gov>
Subject: Summary of follow-up on Whatsupstream.com

Here are some notes on next steps from our meeting just now on the Whatsupstream.com launch:

- [At request of Dan O and Lucy Edmonson, Lisa provided briefing/messaging bullets – attached for reference – for Dennis in preparation for the 12/10 ECY-led round table meeting on water quality with WA Conservation Commission, WDFW, NRCS, PSP, WSDA, NOAA]

- POC for comments or questions about whatsupstream.com – direct any questions to Peter or Lisa. See suggested message bullets at end of attached briefing.

- POC for comments or questions about riparian buffer term and condition in NEP awards – direct any questions to Gina.

- Additional people who Peter should do individual touch-ins with:

- o NWIFC (Fran). Potential message – highlighting multiple major state initiatives to protect and improve water quality.

- o PSP (Sheida). Potential message – importance of bringing agriculture sector to the table in the Management Conference.

- o [Peter will also check in with Dan to see if there are others he should check in with]

- ☐☐☐☐☐☐ Check-in with ORC about lobbying. Peter will talk to ORC on his own about the website, in particular the click-through legislator letter feature. NOTE TO PETER: ORC had previously advised that the concern with this feature would be if the letter advocated for/against a specific piece of legislation, ballot measure, initiative, etc. The letter deliberately does NOT address any specific piece of legislation, measure, etc., and only calls generally for strengthened water quality protection in the state.